

ASBURY PARK
ARTS COUNCIL

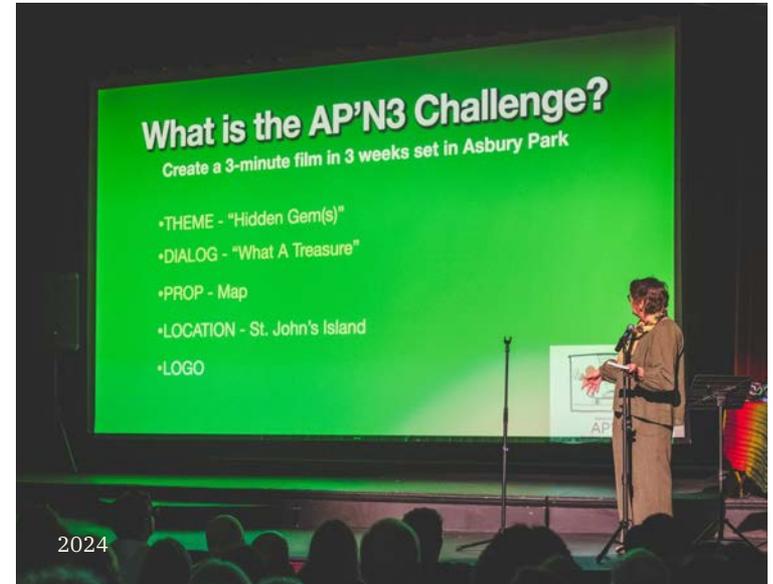
WHAT IS AP'N3?

The **AP'N3 Film Challenge** is a creative competition where participants have three weeks to produce a three-minute film that includes a required theme, prop, location and line of dialogue that are revealed on the first day of the challenge. This year there are two categories, **No Borders** and **On Location**, each with their own distinct requirements and filming timelines.

The **No Borders** category was introduced so participants could imagine Asbury Park from anywhere in the world, while filming within Asbury Park remains a requirement of the **On Location** category. All completed films are judged by a panel of creatives and the top films are screened for the public at a Premier Screening event where prizes are awarded and an Audience Favorite is selected.

Filmmakers of all experience levels are welcome to share their vision of Asbury Park.

The 2025 Premier Screening event will take place on Sunday, November 9th at the Jersey Shore Arts Center in Ocean Grove.



WHY AP'N3?



Asbury Park has long been a hub of creativity. The one square mile city provides a wide range of visually interesting locations, from the well known beach and boardwalk with its iconic buildings, to the lakes, parks and neighborhoods. With thriving music, art, and small business communities, a diverse population and rich cultural heritage, **Asbury Park is an excellent source of inspiration for filmmaking.**

The AP'N3 Film Challenge is a **fun, community-centered storytelling exercise** that provides personal enrichment and allows entrants to hone their skills to participate further in New Jersey's growing filmmaking industry.

AP'N3 provides a platform that **engages filmmakers at all levels**, from novice to experienced; even youth organizations from the city have entered. Many past participants have gone on to enter their AP'N3 films in other film festivals.

WHAT FILMMAKERS SAY

“I entered the AP’N3 Film Challenge because I needed to find some creative expression. I’m a certified public accountant and I was looking to open up that other side of me and this seemed to fit the bill.” -Caryn W

“To be able to tell a story in three minutes is such a cool thing! So many people have cell phones and they’re taking videos for Tik Tok or Instagram, but to be able to tell a story in three minutes is a skill everyone has. AP’N3 is there to unleash those skills of storytelling.” -Paul K

“This is the first film I ever made. Being shown in front of a large crowd made me feel very special. It’s a great opportunity and a moment I’m never going to forget.” -Elden H



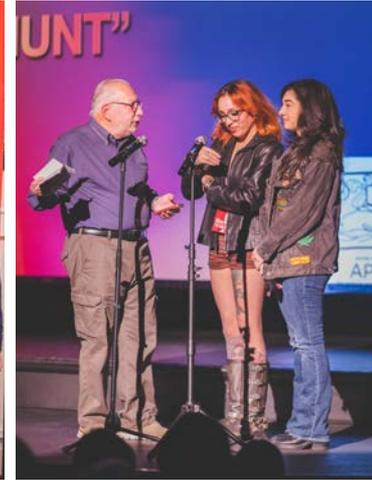
2024 HIGHLIGHTS

BY THE NUMBERS

- 45 Entries
- 4 Awards at Premier Screening
- 350 Attendees at Premier Screening
- 120K Social Media Impressions

SUPPORTERS

- Jules L. Plangere Family Foundation
- Manasquan Bank Charitable Foundation
- Monmouth Arts
- McLoone Restaurants
- Asbury Park Chamber of Commerce



ASBURY PARK ARTS COUNCIL



OUR MISSION

The Asbury Park Arts Council (APAC) works to support, advocate, and promote arts-centric initiatives, businesses, and development in Asbury Park.

ABOUT US

We are a 501(c) 3 nonprofit (EIN 83-3954011) established in 2019 under the guiding premise that the arts have been, and will continue to be, critical to the overall health and development of our community.

Images (Clockwise): Voting for mural concept at Asbury Tower; Lake Ave Storm Drain Beautification, Filmmaker MeetUp at Asbury Park Library; City of Asbury Park Mural Project at Wastewater Treatment Plant; Comment card from Arts & Culture Plan process.



SUPPORT AP'N3 & APAC



APAC is seeking sponsors for the 2025 AP'N3 Film Challenge and Premier Screening event.

A portion of the proceeds from funds raised will support the After School Film Club at the Asbury Park High School, helping to create the future filmmakers of Asbury Park. Sponsor funds may also help APAC with its ongoing arts programming and advocacy work.

Images (L to R): APHS After School Film Club, City of Asbury Park Quality of Life Festival, For Artists' Sake Lecture Series, Lake Avenue Light Pole Base Beautification, Artist Workshop at Asbury Tower



SPONSORSHIP OPPORTUNITIES

<p>FAN \$250</p> <ul style="list-style-type: none">• Recognition on website• Recognition on screen at Premier	<p>DIRECTOR \$1000</p> <ul style="list-style-type: none">• Everything included in EDITOR• Recognition in newsletter• Logo on Premier Step & Repeat• 2 Tickets to Premier	<p>EXECUTIVE PRODUCER \$5000</p> <ul style="list-style-type: none">• Everything included in EDITOR• Recognition in newsletter• Logo on Premier Step & Repeat• Logo on specialty merch• Logo on electronic tickets• Acknowledged from Stage at Premier• Table at Premier & After Party• 6 Tickets to Premier & After Party
<p>EDITOR \$500</p> <ul style="list-style-type: none">• Recognition on website• Recognition on screen at Premier• Recognition on social media• Recognition on FilmFreeway correspondence to filmmakers	<p>PRODUCER \$2500</p> <ul style="list-style-type: none">• Everything included in EDITOR• Recognition in newsletter• Logo on Premier Step & Repeat• Logo on specialty merch• 4 Tickets to Premier• 4 Tickets to After Party	<p>TITLE SPONSOR \$10,000</p> <ul style="list-style-type: none">• Everything included in EXECUTIVE PRODUCER• “Presented by...” credit• Present awards at Premier

THANK YOU!

Thank you for considering support of AP'N3 and APAC. We are excited about the possibility of working together!

www.filmasburypark.com

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